

REP HEADLINE# 6268527 TRF# 326632 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 12.11  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SALESMAN #  
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE  
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6268527 CLASS: NATL. LOCAL REGIONAL  
PRDCT NRCC 10/12 EST#2953 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 12.11

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M3 OK  
TTLS \$31,750  
PLEASE CONFIRM, THANKS!

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
: :LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2953  
AGENCY PRODUCT CODE = 426

27 S 700P-730P 30 \$675.00 10/13 10/13 0 SAT 0

PROGRAM : BETTIS  
ORD COM1: PRG CHG- BETTIS  
ORD COM2: SPT IS BOOKED- THX JEN  
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-9 FOR 1 SPOT/WK  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13

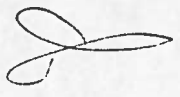
*Moved to the 6187647*

REP HEADLINE# 6268527      TRF# 326632      REP: TEL# 215-564-1206      FAX# 215 564 1103  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      OCT19/12 12.11  
 ORDER WORKSHEET      \*\*CHANGES\*\*      \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:  
 M3 OK'D BUY#27 MISSED: SAT/700P-730P OCT13 30S \$675.00 (OCT16/12)  
 OFFER: NONE  
 CMT: CREDIT. CHERYL WILL HANDLE

OCT/12 31750.00 CONTRACT TOTAL 31750.00  
 TOTAL SPOTS 26



MARKET TOTALS \$129,700 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.23  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ \*\*\* WPXI-TV \*\*\*

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FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.23

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M3 UNRESL BUY#27 MISSED: SAT/700P-730P OCT13  
OFFER: NONE  
CMT: CREDIT. CHERYL WILL HANDLE

30S \$675.00 (OCT16/12)

CONTRACT TOTAL 32425.00  
TOTAL SPOTS 27

# Preempt Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 326632

Advertiser: National Republican Congressional Committee - Independent Ex (1393)

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Date	Headline #
326632.9.0.1	Marked as Did not Air	Open	10/15/12 12:17pr	10/13/12	\$675.00	7:00:04p - Jerome Bettis 7	:30	1								WPXI		BETTIS 7-730P/9	10/12/12-10/18/12	06268527

Totals for: National Republican Congressi

Totals for: 326632

\$675.00	Preempt Count:	1
\$675.00	Preempt Count:	1

Close + adv credit

(M3)